

# AGRICULTURAL COMMUNICATIONS, BSAG

**Requirements for Students Matriculating in or before Academic Year 2025-2026.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.00**

**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History &amp; Government</i>		
Select one of the following:		3
HIST 1103	Survey of American History	
HIST 1483	American History to 1865 (H)	
HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Quantitative Thought &amp; Logical Reasoning (Q)</i>		
Select one of the following:		3
MATH 1483	Mathematical Functions and Their Uses (Q)	
MATH 1493	Applications of Modern Mathematics (Q)	
MATH 1513	College Algebra (Q)	
MATH 1813	Preparation for Calculus (Q)	
STAT 2013	Elementary Statistics (Q)	
<i>Understanding Humanities-Human Heritage &amp; Cultures (H)</i>		
Courses designated (H)		6
<i>Reasoning in the Natural Sciences (N)</i>		
Any course designated (N)		6
Must include one Laboratory-Based Inquiry (L) course		
<i>Exploring Society &amp; Human Behavior (S)</i>		
AGEC 1113	Introduction to Agricultural Economics (S) <sup>1</sup>	3
or ECON 2103	Introduction to Microeconomics (S)	
<i>Diversity (D)</i>		
Courses designated (D)		3
<i>Global Cultural Competency (G)</i>		
Courses designated (G)		3
<i>Additional General Education</i>		

Additional general education credit hours (at least 4 hours) are required to meet the total 40-hour minimum. If courses carry more than one general education designation and can be used to meet multiple minimum general education designation hours above, more than 4 hours of additional general education will be required here to meet the 40-hour minimum.

Courses designated (Q), (H), (N), (S), (D), (G), or (F). 4

**Hours Subtotal 40**

## College/Departmental Requirements

### *Agricultural Sciences and Natural Resources*

UNIV 1111	First Year Seminar (or other approved first year seminar course)	1
AECL 1101	Orientation to Agricultural Education, Communications and Leadership	1
ANSI 1023 & ANSI 1021	Introduction to the Animal Sciences and Introduction to the Animal Sciences Lab	4
or ANSI 1124	Introduction to the Animal Sciences	
PLNT 1213	Introduction to Plant and Soil Systems (N)	3

Select one course from each of the following lists:

Group 1: <sup>2</sup> 2

FDSC 1133	Fundamentals of Food Science	
FDSC 2102	Regional Diversity in Food Production, Selection and Consumption (D)	
ANSI 2233	The Meat We Eat	
ANSI 2253	Meat Animal and Carcass Evaluation	
NSCI 2013	Principles of Human Nutrition (N)	
NSCI 3543	Food and the Human Environment (GS)	

Group 2: <sup>2</sup> 3

AGEC 4503	Environmental Economics and Resource Development	
ENPP 2143	Global Agricultural Biosecurity and Forensics	
ENTO 2003	Insects and Society (N)	
ENTO 2223	Insects in Global Public Health (N)	
ENTO 2993	Introduction to Entomology (LN)	
ENTO 3003	Livestock Entomology	
ENVR 1113	Elements of Environmental Science (N)	
NREM 1014	Introduction to Natural History (LN)	
SOIL 1113	Land, Life and the Environment (N)	
SOIL 2124	Fundamentals of Soil Science (N)	

Group 3: <sup>2</sup> 3

AGED 4713	International Programs in Agricultural Education and Extension (G)	
AGEC 2303	Food Marketing to a Diverse Population (D)	
AGEC 3403	Agricultural Small Business Management	
AGEC 3423	Farm and Agribusiness Management	
AGEC 3463	Agricultural Cooperatives	
AGLE 2303	Agricultural Leaders in Society (S)	
AGLE 2403	Agricultural Leadership in a Multicultural Society (DS)	
AGLE 3403	Facilitating Social Change in Agriculture	
AGLE 3803	Global Leadership in Agriculture (G)	

### *Written & Oral Communications*

AGCM 2113	Introduction to Agricultural Communications	3
AGCM 3113	Writing and Editing for Agricultural Publications	3
Select one of the following:		3
AGCM 3203	Oral Communications in Agricultural Sciences & Natural Resources (S) <sup>1</sup>	
SPCH 2713	Introduction to Speech Communication (S) <sup>1</sup>	
<b>Hours Subtotal</b>		<b>26</b>

**Major Requirements***Core Courses*

AGCM 3123	Audio and Video Storytelling in Agricultural Communications	3
AGCM 3213	Layout and Design for Agricultural Publications	3
AGCM 3223	Digital and Online Media in Agricultural Communications	3
AGCM 3233	Basic Photography and Photo Editing for Agriculture	3
or AGCM 4233	Agricultural Photography Tour	
AGCM 3503	Issues Management and Crisis Communications in Agriculture and Natural Resources	3
AGCM 4113	Features Writing and Editing for Agricultural Publications	3
AGCM 4203	Professional Development in Agricultural Communications	3
AGCM 4300	Internships in Agricultural Communications	2
AGCM 4403	Planning Campaigns for Agriculture and Natural Resources	3
AGCM 4413	Agricultural Communications Capstone	3
AGEC 3323	Agricultural Product Marketing and Sales	3
or MKTG 3213	Marketing (S)	
AGEC 3703	Issues in Agricultural Policy	3
or NREM 4043	Natural Resource Administration and Policy	
or POLS 3493	Public Policy	
or POLS 4363	Environmental Law And Policy	
or POLS 4593	Natural Resources and Environmental Policy	
AGEC 3713	Agricultural Law	3
or AGECE 3723	Environmental Law for Agriculture and Natural Resources	
or LSB 3213	Legal and Regulatory Environment of Business	
Select one of the following courses:		3
FIN 2123	Personal Finance	
ACCT 2003	Survey of Accounting	
ACCT 2103	Financial Accounting	

*Related Courses*

To be selected from courses in the following areas:		13
AECL, AG, AGCM, AGECE, AGED, AGLE, ANSI, ART, AST, BIOC, DHM, ECON, EEE, ENTO, ENGL, ENVR, FDSC, GEOG, GEOL, HIST, HORT, HTM, MC, MGMT, MKTG, MMJ, NREM, PLNT, POLS, PSYC, SC, SOC, SOIL, SPAN, SPCH, STAT, or TH		

<b>Hours Subtotal</b>	<b>54</b>
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*Electives*

0 or hours to complete required total for degree

**Total Hours** **120**

1

College &amp; Departmental requirements that may be used to meet General Education requirements.

2

If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

## Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

## Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2031.