ART: GRAPHIC DESIGN, BFA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2025-2026. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

Code	Title	Hours
General Education Requirements		
English Composition		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
American History & Government		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
Quantitative Thought & Logical Reasoning (Q)		
MATH or STAT course designated (Q)		3
Understanding Humanities-Human Heritage & Cultures (H)		
Courses designated (H)		6
Reasoning in the Natural Sciences (N)		
Must include one Laboratory-Based Inquiry (L) course		
Courses designated (N)		6
Exploring Society & Human Behavior (S)		
Course designated (S)		3
Diversity (D)		
Courses designated (D)		3
Global Cultural Competency (G)		
Courses designated (G)		3
Additional General Education		
Additional general education credit hours may be required to meet the total 40-hour minimum of general education credit if courses carry more than one general education designation and can be used to meet multiple general education designation hour requirements above.		
Courses designated (Q), (H), (N), (S), (D), (G), or (F).		4
Hours Subtotal		**40**
College/Departmental Requirements		
UNIV 1111	First Year Seminar (or other approved first year seminar course)	1
Arts & Humanities		
ART 3683	History of 20th Century Art (GH)	3
Select 3 hours upper-division Art History from:		3
ART 3543	Leonardo, Art, And Science (H)	
ART 3553	Fashioning and Self Fashioning: The Renaissance Portrait (H)	
ART 3563	History of Prints and Printmaking	
ART 3573	History of Photography	
ART 3583	Introduction to Museum and Curatorial Studies (H)	
ART 3600	Writing Methods In Art History	
ART 3603	History of Classical Art (H)	
ART 3623	History of Italian Renaissance Art (H)	
ART 3633	History of Baroque Art (H)	
ART 3643	History of Graphic Design	
ART 3653	History of 19th Century Art (H)	
ART 3663	History of American Art (DH)	
ART 3673	History of Northern Renaissance Art	
ART 3683	History of 20th Century Art (GH)	
ART 3693	Survey of Asian Art (H)	
ART 3713	Early Medieval Art: Saints, Martyrs, Pagans (H)	
ART 3723	Court and Cloister: Medieval Art 1050-1400 (H)	
ART 3733	History of Latin American Art I	
ART 3743	History of Latin American Art II (GH)	
ART 3753	The Arts of Spain and the Spanish World (H)	
ART 4583	Rome: The Eternal City in Art and Film (H)	
ART 4593	Art of Conversion: 16th Century Art in Mexico (H)	
ART 4603	History of Ancient Egyptian Art	
ART 4613	Art Since 1960	
ART 4653	History of Indian Art	
ART 4663	History of Chinese Art (H)	
ART 4673	History of Japanese Art	
ART 4683	Modern and Contemporary Art in Asia	
ART 4693	Gender And Visual Culture	
ART 4703	Art East and West: Biases and Borrowings	
ART 4713	The Visual Culture of the Islamic World (GH)	
ART 4723	History of Museums and Collecting	
ART 4733	Museum Education	
ART 4763	Native American Art and Material Culture	
ART 4793	Architecture and Space in East Asia	
ART 4800	Special Studies in Art	
ART 4810	Museum Internship	
ART 4813	Museum Exhibition	
ART 4830	Apprenticeship	
ART 4910	Directed Study in Art History	
ART 4920	Art History Symposium	
ART 4933	Art in Context	
ART 4973	20th Century Chinese Art	
ART 4993	Senior Honors Project	
Select 3 additional hours		3
See note 2.a.		

Foreign Language		
See note 3		0
0-6 hours		
Non-Western Studies		
Select at least one course		
See note 2.d.		
Upper-Division General Education		
Select 6 hours outside major department		
See note 2.c.		
Hours Subtotal		**10**
Major Requirements		
Minimum GPA in all ART courses 2.75 with a minimum grade of "C" in all ART courses		
Core Curriculum		
ART 1103	Drawing I	3
ART 1203	Visual Thinking: Image and Surface	3
ART 1303	Visual Thinking: Form and Space	3
ART 1503	Art History Survey to 1400 (H)	3
ART 1513	Art History Survey Since 1400 (H)	3
Lower-division Professional Sequence		
2.75 GPA required to take courses:		
ART 2413	Typography I	3
ART 2423	Graphic Design I	3
Select 3 hours Studio Art from:		3
ART 1113	Drawing II	
ART 2113	Life Drawing	
ART 2223	Oil Painting I	
ART 2233	Watercolor I	
ART 2243	Jewelry and Metals I	
ART 2253	Ceramics I	
ART 2263	Sculpture I	
ART 2273	Printmaking I	
ART 2283	Studio Art Digital Survey	
ART 2293	Photography I	
ART 2093	Non-Major Photography I	
Select 12 hours upper-division Studio Art or career-related areas from:		12
ART 3110	Life Drawing Studio	
ART 3213	Public and Installation Art	
ART 3223	Oil Painting II	
ART 3233	Watercolor II	
ART 3243	Jewelry And Metals II	
ART 3253	Ceramics II	
ART 3263	Sculpture II	
ART 3273	Printmaking II	
ART 3293	New Genres in Studio Art	
ART 3383	Digital Imaging	
ART 3393	Photography II	
ART 3403	Illustration II	
ART 3413	Typography II	
ART 3423	Graphic Design II	
ART 3453	Motion Design I	
ART 3463	Interaction Design I	
ART 4053	Alternative Photography	
ART 4100	Advanced Drawing	
ART 4211	BFA Studio Capstone Exhibition	
ART 4213	BFA Studio Capstone	
ART 4220	Oil Painting Studio	
ART 4223	BA Studio Capstone	
ART 4230	Watercolor Studio	
ART 4240	Jewelry and Metals Studio	
ART 4250	Ceramics Studio	
ART 4260	Sculpture Studio	
ART 4270	Printmaking Studio	
ART 4280	Photography Studio	
ART 4420	Graphic Design Studio	
ART 4430	Illustration Studio	
ART 4450	Motion Design Studio	
ART 4460	Interaction Design Studio	
ART 4493	Portfolio Capstone	
ART 4800	Special Studies in Art	
ART 4820	Graphic Design Internship	
ART 4830	Apprenticeship	
ART 4900	Directed Study In Art	
MC 2003	Mass Media Style and Structure	
MC 2023	Digital Media Essentials	
MC 3173	History of Mass Communication (H)	
MC 4143	Ethics and Issues in Mass Communications	
MC 4153	International Mass Communication	
MC 4163	Mass Communication Law	
MC 4733	Responsibility in Mass Communication	
MMJ 3153	Fundamentals of Video and Studio Production	
MMJ 3263	Multimedia Reporting	
MMJ 3293	Information Graphics	
MMJ 3913	Multimedia Content Creation	
MMJ 4393	Data Journalism	
MMJ 4540	Specialized Multimedia Journalism Applications	
SC 2183	Introduction to Strategic Communications	
SC 3753	Graphic Design for Strategic Communication	
SC 4013	Media and Markets	
SC 4653	Influencers, Promotions and Placements	
MKTG 3213	Marketing (S)	
MKTG 3313	Personal Marketing and Professional Development	
MKTG 3323	Consumer and Market Behavior	
MKTG 3433	Promotional Strategy	
MKTG 3473	Professional Selling	
MKTG 3613	Retailing Management	
MKTG 3993	International Business (G)	
MKTG 4333	Marketing Research	
MKTG 4343	Brand Marketing	

MKTG 4443	Social Issues in the Marketing Environment (D)	
MKTG 4513	Sales Management	
MKTG 4550	Problems In Marketing	
MKTG 4553	International Marketing	
MKTG 4623	Marketing Design Essentials	
MKTG 4993	Digital Marketing	
MSIS 2103	Business Data Science Technologies	

Upper-division Professional Sequence

Proficiency review required to take courses:		
ART 3413	Typography II	3
ART 3423	Graphic Design II	3
ART 3453	Motion Design I	3
ART 3463	Interaction Design I	3
ART 3643	History of Graphic Design	3
ART 4493	Portfolio Capstone	3
Select 9 hours of the following:		9
ART 4420	Graphic Design Studio (3-6 hours)	
ART 4450	Motion Design Studio (3-6 hours)	
ART 4460	Interaction Design Studio (3-6 hours)	
Hours Subtotal		**63**
Electives		
Select 7 hours		7
May need to include 6 hours of a foreign language (see note 3)		
May need to include 6 hours upper-division general education outside major department (see note 2.c.)		
Hours Subtotal		
Total Hours		**120**

Other Requirements

- See the College of Arts and Sciences Requirements.
- **Upper-Division Credit:** Total hours must include at least 40 hours in courses numbered 3000 or above.

College of Arts and Sciences Requirements

1. **Hours in One Department:** For B.A. and B.S. degrees, no more than 54 hours in one department may be required to meet degree requirements. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum required from one department.
2. **A&S College/Departmental Requirements**
   a. Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except ENGL 3323 Technical Writing) HIST, MUSI, PHIL (except PHIL 1313 Logic and Critical Thinking (Q), PHIL 3003 Symbolic Logic (Q) and PHIL 4003 Mathematical Logic and Computability), REL, TH, and foreign languages.
   b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.
   c. Six upper-division hours are required from General Education or any CAS courses outside the student's major department (http://catalog.okstate.edu/college-arts-sciences-major-departments/). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
   d. Non-Western Studies Requirement for B.A. and B.F.A.; One course in Non-Western Studies (N.W.). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
   e. The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses applied to the degree.
3. **Foreign Language Proficiency**
   a. The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Mvskoke are not offered at the 2000-level at OSU.
   b. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second-year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.
   c. In addition to a. and b., students pursuing teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.
4. **Exclusions**. Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.

- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2031.