ENTREPRENEURSHIP, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.50
Total Hours: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
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<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td>3</td>
</tr>
<tr>
<td>or HIST 1483</td>
<td>American History to 1865 (H)</td>
<td></td>
</tr>
<tr>
<td>or HIST 1493</td>
<td>American History Since 1865 (DH)</td>
<td></td>
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<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 2233</td>
<td>Business Analytics Fundamentals (A)</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3013</td>
<td>Fundamentals of Management (S)</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 3213</td>
<td>Marketing (S)</td>
<td>3</td>
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General Education Requirements

English Composition
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)

American History & Government
HIST 1103 | Survey of American History                     | 3     |
| or HIST 1483 | American History to 1865 (H)                  |       |
| or HIST 1493 | American History Since 1865 (DH)              |       |

Analytical & Quantitative Thought (A)
3 hours of MATH or STAT designated "A" 3

Humanities (H)
Courses designated (H) 6

Natural Sciences (N)
Must include one Laboratory Science (L) course
Courses designated (N) with one (L) 7

Social & Behavioral Sciences (S)
Course designated (S) 3

Additional General Education
MSIS 2233 | Business Analytics Fundamentals (A)            | 3     |
| MGMT 3013 | Fundamentals of Management (S)                 | 3     |
| MKTG 3213 | Marketing (S)                                  | 3     |

Hours Subtotal 40

Diversity (D) & International Dimension (I)
May be completed in any part of the degree plan
At least one Diversity (D) course
At least one International Dimension (I) course

College/Departmental Requirements

Business Freshman Seminar
UNIV 1111 | First Year Seminar (or other approved first year seminar course) | 1     |

Career Planning for Business Success
BADM 2111 | Career Planning for Business Success           | 1     |

Professional Development for Business Development
BADM 3111 | Professional Development for Business Success | 1     |

Hours Subtotal 3

Major Requirements
A GPA of 2.20 is required in these 66 hours

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<thead>
<tr>
<th>Code</th>
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<th>Hours</th>
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<tbody>
<tr>
<td>ACCT 2003</td>
<td>Survey of Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 2103 &amp; ACCT 2203</td>
<td>Financial Accounting and Managerial Accounting</td>
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</tr>
<tr>
<td>BADM 3113</td>
<td>Practical Business and Interpersonal Skills</td>
<td>3</td>
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<tr>
<td>ECON 2003</td>
<td>Microeconomic Principles for Business</td>
<td>3</td>
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<tr>
<td>EEE 2023</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3113</td>
<td>Finance</td>
<td>3</td>
</tr>
<tr>
<td>LSB 3213</td>
<td>Legal and Regulatory Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4513</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 2103</td>
<td>Business Data Science Technologies</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 3223</td>
<td>Principles of Data Analytics</td>
<td>3</td>
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Select 9 hours of the following:

- EEE 3033 | Women and Minority Entrepreneurship             |
- EEE 4090 | Study Abroad in Entrepreneurship                |
- EEE 4333 | Launching a Business: The First 100 Days         |
- EEE 4403 | Social Entrepreneurship                         |
- EEE 4533 | Growing Small and Family Ventures               |
- EEE 4010 | Special Topics in Entrepreneurship              |
- EEE 4080 | Riata Internship Program                        |
- EEE 4103 | Entrepreneurship & the Economy                 |
- EEE 4113 | Dilemmas and Debates in Entrepreneurship        |
- EEE 4263 | Corporate Entrepreneurship                      |
- EEE 4313 | Emerging Enterprise Consulting                  |
- EEE 4610 | Entrepreneurship Practicum                      |

Select an additional 15 upper-division hours from fields in the Spears School of Business 15

Hours Subtotal 66

Electives
Select 11 hours

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC

Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours

Hours Subtotal 11

Total Hours 120
Courses also meet College and Departmental Requirements and cannot be waived with an Associate’s degree.

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

C or better is required.

Program Declaration Requirements

All new students admitted to the Entrepreneurship program in the Spears School of Business are enrolled as pre-Entrepreneurship until completion of the following prerequisites:

1. ACCT 2003 or ACCT 2103 & 2203, ECON 2003, EEE 2023, MSIS 2103 or BADM 2233, and MKTG 3213 or MGMT 3013, each with a grade of C or higher;
2. ENGL 1113, ENGL 1213, and 3 hours MATH/STAT designated;
3. 45 credit hours earned for incoming freshman or 12 credit hours at Oklahoma State University for transfer students;
4. Minimum GPA of 2.7 at Oklahoma State University

Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses required.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2028.