

ENTREPRENEURSHIP, BSBA

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

| Course | Title | Hours |
|---|--|-----------|
| Freshman | | |
| Fall | | |
| UNIV 1111 | First Year Seminar | 1 |
| ENGL 1113 or ENGL 1313 | Composition I or Critical Analysis and Writing I | 3 |
| HIST 1103 or HIST 1483 or HIST 1493 | Survey of American History or American History to 1865 (H) or American History Since 1865 (DH) | 3 |
| MSIS 2103 | Business Data Science Technologies | 3 |
| 3 hours of MATH or STAT designated 'Q' | | 3 |
| 'G' designated course | | 3 |
| Hours | | 16 |
| Spring | | |
| EEE 2023 | Introduction to Entrepreneurship | 3 |
| ENGL 1213 or ENGL 1413 | Composition II or Critical Analysis and Writing II | 3 |
| POLS 1113 | American Government | 3 |
| MSIS 2233 | Business Analytics Fundamentals (Q) | 3 |
| 'N' designated course | | 3 |
| Hours | | 15 |
| Sophomore | | |
| Fall | | |
| ACCT 2003 | Survey of Accounting | 3 |
| BADM 2111 | Career Planning for Business Success | 1 |
| EEE 2083 | Entrepreneurship & Society | 3 |
| MGMT 3013 | Fundamentals of Management (S) | 3 |
| ECON 2003 | Microeconomic Principles for Business | 3 |
| 'H' designated course | | 3 |
| Hours | | 16 |
| Spring | | |
| EEE 3673 | Business Model Discovery | 3 |
| MSIS 3223 | Principles of Data Analytics | 3 |
| MKTG 3213 | Marketing (S) | 3 |
| 3 hours from 9 hour list in major | | 3 |
| 'H' designated course | | 3 |
| Hours | | 15 |
| Junior | | |
| Fall | | |
| BADM 3111 | Professional Development for Business Success | 1 |
| FIN 3113 | Principles of Finance | 3 |
| LSB 3213 | Legal and Regulatory Environment of Business | 3 |
| EEE 4223 | Entrepreneurial Marketing | 3 |
| EEE 4663 | Applied Creativity & Design Thinking | 3 |
| 'D' designated course | | 3 |
| Hours | | 16 |
| Spring | | |
| BADM 3113 | Practical Business and Interpersonal Skills | 3 |
| 3 hours from 9 hour list in major | | 3 |

| | | |
|--------------------------------------|----------------------|-----|
| 3 hours from 9 hour list in major | | 3 |
| 'LN' designated course | | 4 |
| 3 hours of electives | | 3 |
| Hours | | 16 |
| Senior | | |
| Fall | | |
| EEE 4653 | Venture Capital | 3 |
| 3 hours of upper division business | | 3 |
| 3 hours of upper division businesses | | 3 |
| 3 hours of electives | | 3 |
| 2 hours of electives | | 2 |
| Hours | | 14 |
| Spring | | |
| MGMT 4513 | Strategic Management | 3 |
| 3 hours of upper division business | | 3 |
| 3 hours of upper division business | | 3 |
| 3 hours of electives | | 3 |
| Hours | | 12 |
| Total Hours | | 120 |