

FASHION MERCHANDISING, BS

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
Freshman		
Fall		
DM 1433	Fundamentals of the Fashion Industry	3
DM 1003	Design Theory and Processes for Design and Merchandising	3
Select one of the following:		3
ENGL 1113	Composition I	
ENGL 1123	International Freshman Composition I	
ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
HIST 1103	Survey of American History	
HIST 1483	American History to 1865 (H)	
HIST 1493	American History Since 1865 (DH)	
Select one of the following:		3
MATH 1483	Mathematical Functions and Their Uses (Q)	
MATH 1513	College Algebra (Q)	
MATH 2103	Business Calculus (Q)	
UNIV 1111	First Year Seminar	1
Hours		16
Spring		
DM 2573	Textile Science (LN)	3
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1223	International Freshman Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
POLS 1113	American Government	3
3 Hours General Education (Q, H, N, or S)		3
DM 2243	Sustainability in the Fashion Industry	3
Hours		15
Sophomore		
Fall		
DM 2913	Sewn Product Quality Analysis	3
3 Hours General Education (Q, H, N, or S)		3
DM 3443	Fashion Marketing Strategies	3
ECON 1113 or ECON 2103	The Economics of Social Issues (S) or Introduction to Microeconomics (S)	3
3 Hours General Education (N/L)		3
EDHS 3111	Preparing for Your Future Career	1
Hours		16
Spring		
DM 2003	Problem Solving Strategies	3
DM 2403	Research Methods	3
DM 2423	Technology and Visual Communication for Merchandisers	3
DM 3213	Heritage of Dress II (H)	3

DM 3463	Fashion Consumer Behavior	3
Hours		15
Junior		
Fall		
DM 3433	Retail Strategies in the Digital Sector	3
DM 3553	Profitable Merchandising Analysis	3
DM 3991	Pre-Internship Seminar	1
HDFS 2113	Lifespan Human Development (S)	3
3 credits General Education (Q, H, N, or S)		3
1 credit General Education (Q, H, N, or S)		1
Hours		14
Spring		
DM 3563	Fashion Buying and Planning	3
DM 3993	Global Sourcing Strategies	3
3 Hour General Education Humanities (H)		3
3 Hour Controlled Elective		3
3 Hour Controlled Elective		3
Hours		15
Summer		
DM 4824	Professional Internship	4
Hours		4
Senior		
Fall		
DM 3853	Visual Merchandising	3
DM 4453	Fashion Entrepreneurship	3
3 Hour Controlled Elective		3
3 Hour Elective		3
Hours		12
Spring		
DM 3033	Material Culture	3
DM 4013	Advanced Visual Communication for Merchandisers	3
DM 4023	Retail Analytics and Insights	3
3 Hour Elective		3
1 Hour Elective		1
File Graduation Application		
Hours		13
Total Hours		120