FRENCH: BUSINESS ESSENTIALS, BA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
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<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>3</td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
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<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td>3</td>
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<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
<td>3</td>
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<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td>3</td>
</tr>
<tr>
<td>or HIST 1483</td>
<td>American History to 1865 (H)</td>
<td>3</td>
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<tr>
<td>or HIST 1493</td>
<td>American History Since 1865 (DH)</td>
<td>3</td>
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<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
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<tr>
<td>MATH 1483</td>
<td>Mathematical Functions and Their Uses (A)</td>
<td>3</td>
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<tr>
<td>(or higher, excluding MATH 1493)</td>
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Foreign Language

FREN 1713 Elementary French I 3
FREN 1813 Elementary French II 3
FREN 2713 Intermediate French (I) 3

Non-Western Studies

At least one course
(See note 2.d.)

Upper-Division General Education

6 hours outside major department
(See note 2.c.)

Major Requirements

Minimum GPA 2.50 in upper-division French courses with minimum grade of "C" in each course.

Select these courses (or equivalent proficiency):

FREN 2813 Intermediate Reading and Conversation 3
FREN 2823 Intermediate Grammar and Composition 3
FREN 3213 Advanced Grammar 3
FREN 3343 Business French 3
FREN 4333 Background of Modern French Civilization 3

15 or more hours of French, of which at least six hours must be literature courses, from:

FREN 3073 French Conversation 3
FREN 3203 Advanced Written Expression 3
FREN 3463 Advanced Diction and Phonetics 3
FREN 3853 Introduction to Analysis of French Literature 3
FREN 4153 Survey of French Literature I 3
FREN 4173 Survey of French Literature II 3
FREN 4550 Directed Studies in French (1-9 hours) 3
FREN 4573 Modern French Theater 3
FREN 4583 French Cinema 3
LL 3500 Specialized Study in a Modern Language (1-20 hours) 3
LL 4000 Specialized Studies in Languages and Literatures (1-9 hours) 3

Business Essentials

ACCT 2003 Survey of Accounting 3
MGMT 3013 Fundamentals of Management (S) 3
MKTG 3213 Marketing (S) 3
3 hours from:

ECON 2003 Microeconomic Principles for Business 3
EEE 2023 Introduction to Entrepreneurship 3
LSB 3213 Legal and Regulatory Environment of Business 3
MSIS 2103 Business Data Science Technologies 3

Additional hours to reach the required 42 hours may be taken from the following:

GEOG 3723 Europe (IS) 3
POLS 3143 European Politics (I) 3
HTM 3223 International Travel and Tourism (I) 3
LSB 4633 Legal Aspects of International Business Transactions (I) 3
Requirements

College of Arts and Sciences

and FREN 4573.

Literature course options include FREN 3853, FREN 4153, FREN 4173, 2

2. General Education Requirements.

1. College and Departmental Requirements that may be used to meet

General Education Requirements.

2. Literature course options include FREN 3853, FREN 4153, FREN 4173,

and FREN 4573.

Other Requirements

• See the College of Arts and Sciences Requirements.

• Upper-Division Credit: Total hours must include at least 40 hours in courses numbered 3000 or above.

College of Arts and Sciences

Requirements

1. Hours in One Department: For B.A. and B.S. degrees, no more than 54 hours in one department may be required to meet degree requirements. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum required from one department.

2. A&S College/Departmental Requirements

a. Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except ENGL 3323 Technical Writing) HIST, MUSI, PHIL (except PHIL 1313 Logic and Critical Thinking (A), PHIL 3003 Symbolic Logic (A) and PHIL 4003 Mathematical Logic and Computability), REL, TH, and foreign languages.

b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.

c. Six upper-division hours are required from General Education or any CAS courses outside the student’s major department (http://catalog.okstate.edu/college-arts-sciences-major-departments/). This requirement may be satisfied by courses also used to satisfy any part of a student’s degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).

d. Non-Western Studies Requirement for B.A. and B.F.A.; One course in Non-Western Studies (N.W.). This requirement may be satisfied by courses also used to satisfy any part of a student’s degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).

e. The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses applied to the degree.

3. Foreign Language Proficiency

a. The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Mvskoke are not offered at the 2000-level at OSU.

b. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second-year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.

c. In addition to a. and b., students pursuing teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.

4. Exclusions. Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

Additional State/OSU Requirements

• At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.

• Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.

• Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.

• Degrees that follow this plan must be completed by the end of Summer 2030.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MGMT 4613</td>
<td>International Management (I)</td>
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<tr>
<td>MKTG 3993</td>
<td>International Business (I)</td>
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<tr>
<td>MKTG 4553</td>
<td>International Marketing</td>
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</tbody>
</table>

Hours Subtotal: 42

Electives: Select 16 hours

May need to include at least 13 upper-division hours.

Hours Subtotal: 16

Total Hours: 120