

GENERAL BUSINESS, BSBA

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

| Course | Title | Hours |
|---|--|-----------|
| Freshman | | |
| Fall | | |
| UNIV 1111 | First Year Seminar | 1 |
| ENGL 1113 or ENGL 1313 | Composition I or Critical Analysis and Writing I | 3 |
| HIST 1103 or HIST 1483 or HIST 1493 | Survey of American History or American History to 1865 (H) or American History Since 1865 (DH) | 3 |
| MSIS 2103 | Business Data Science Technologies | 3 |
| | 3 hours of MATH or STAT designated 'A' | 3 |
| | Social Science (S with a D or I designation) | 3 |
| Hours | | 16 |
| Spring | | |
| EEE 2023 | Introduction to Entrepreneurship | 3 |
| ENGL 1213 or ENGL 1413 | Composition II or Critical Analysis and Writing II | 3 |
| POLS 1113 | American Government | 3 |
| MSIS 2233 | Business Analytics Fundamentals (A) | 3 |
| | Natural Science (N) | 3 |
| Hours | | 15 |
| Sophomore | | |
| Fall | | |
| ACCT 2003 | Survey of Accounting | 3 |
| BADM 2111 | Career Planning for Business Success | 1 |
| ECON 2003 | Microeconomic Principles for Business | 3 |
| MGMT 3013 | Fundamentals of Management (S) | 3 |
| MKTG 3213 | Marketing (S) | 3 |
| | Humanities (H with D or I designation) | 3 |
| Hours | | 16 |
| Spring | | |
| FIN 3113 | Finance | 3 |
| LSB 3213 | Legal and Regulatory Environment of Business | 3 |
| | 3 hours of upper division business | 3 |
| | 3 hours of upper division business | 3 |
| | Humanities (H with D or I designation) | 3 |
| Hours | | 15 |
| Junior | | |
| Fall | | |
| BADM 3111 | Professional Development for Business Success | 1 |
| BADM 3113 | Practical Business and Interpersonal Skills | 3 |
| | 3 hours of upper division business | 3 |
| | 3 hours of upper division business | 3 |
| | 3 hours of upper division business | 3 |
| | 3 hours of upper division business | 3 |
| Hours | | 16 |
| Spring | | |
| MSIS 3223 | Principles of Data Analytics | 3 |
| | Natural Science with Lab (LN) | 4 |

| | |
|------------------------------------|----------------------|
| 3 hours of upper division business | 3 |
| 3 hours of upper division business | 3 |
| 3 hours of upper division business | 3 |
| Hours | |
| | 16 |
| Senior | |
| Fall | |
| 3 hours of upper division business | 3 |
| 3 hours of upper division business | 3 |
| 3 hours of upper division business | 3 |
| 3 hours of electives | 3 |
| 2 hours of electives | 2 |
| Hours | |
| | 14 |
| Spring | |
| MGMT 4513 | Strategic Management |
| | 3 |
| 3 hours upper division business | 3 |
| 3 hours of electives | 3 |
| 3 hours of electives | 3 |
| Hours | |
| | 12 |
| Total Hours | |
| | 120 |