

HOSPITALITY AND TOURISM MANAGEMENT, BSBA

Example Plan of Study

Finish in Four Plan of Study

The plan below is an example of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
Freshman		
Fall		
UNIV 1111	First Year Seminar	1
ENGL 1113 or ENGL 1313	Composition I or Critical Analysis and Writing I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
HTM 1103	Introduction to Hospitality and Tourism	3
3 hours of MATH or STAT designated 'A'		3
Humanities (with D or I designation)		3
Hours		16
Spring		
ENGL 1213 or ENGL 1413	Composition II or Critical Analysis and Writing II	3
HTM 1113	Fundamentals of Culinary Production	3
EEE 2023	Introduction to Entrepreneurship	3
MSIS 2233	Business Analytics Fundamentals (A)	3
HTM 2021	Food Safety and Responsible Service of Alcohol	1
ECON 2003	Microeconomic Principles for Business	3
Hours		16
Sophomore		
Fall		
ACCT 2003	Survey of Accounting	3
MSIS 2103	Business Data Science Technologies	3
MGMT 3013	Fundamentals of Management (S)	3
Humanities (H with D or I designation)		3
BADM 2111	Career Planning for Business Success	1
HTM 2643	Hotel and Lodging Operations	3
Hours		16
Spring		
HTM 2664	Restaurant Operations	4
HTM 3283	Financial Analysis in Hospitality and Tourism	3
POLS 1113	American Government	3
Natural Science with Lab (LN)		4
Hours		14
Junior		
Fall		
BADM 3111	Professional Development for Business Success	1
MKTG 3213	Marketing (S)	3
FIN 3113	Finance	3
BADM 3113	Practical Business and Interpersonal Skills	3
LSB 3213	Legal and Regulatory Environment of Business	3
3 hours of electives		3
Hours		16

Spring		
MSIS 3223	Principles of Data Analytics	3
HTM 3543	Resort Development and Management	3
HTM 3623	Purchasing and Cost Control for Hospitality and Foodservice	3
Natural Science (N)		3
3 hours of electives		3
Hours		15
Summer		
HTM 3443	Hospitality and Tourism Industry Internship ¹	3
Hours		3
Senior		
Fall		
HTM 3243	The Business of Tourism	3
HTM 3263	Beverage Business Management	3
3 hours of electives		3
Social Science (S with D or I designation)		3
Hours		12
Spring		
HTM 4453	Revenue Management	3
MGMT 4513	Strategic Management	3
3 hours of electives		3
3 hours of electives		3
Hours		12
Total Hours		120

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A management-based professional experience with concurrent enrollment in the class. 480 hours of practical hospitality work experience is required prior to enrolling.