

# INTERNATIONAL BUSINESS, BSBA

## Degree Requirements

**Requirements for Students Matriculating in or before Academic Year 2022-2023.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.50**

**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
<i>American History &amp; Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical &amp; Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		
<i>Humanities (H)</i>		
Courses designated (H)		
6		
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N) with one (L)		
7		
<i>Social &amp; Behavioral Sciences (S)</i>		
Course designated (S)		
3		
<i>Additional General Education</i>		
BADM 2233	Business Analytics Fundamentals (A) <sup>4</sup>	3
MGMT 3013	Fundamentals of Management (S) <sup>1,2,4</sup>	3
MKTG 3213	Marketing (S) <sup>1,2,4</sup>	3
<b>Hours Subtotal</b>		<b>40</b>

### Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan

At least one Diversity (D) course

At least one International Dimension (I) course

### College/Departmental Requirements

#### *Business Freshman Seminar*

BADM 1111	Business First Year Seminar (Or first year seminar course approved by college. )	1
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#### *Career Planning for Business Success*

BADM 2111	Career Planning for Business Success <sup>1</sup>	1
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#### *Professional Development for Business Development*

BADM 3111	Professional Development for Business Success <sup>1,5</sup>	1
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<b>Hours Subtotal</b>		<b>3</b>
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### Major Requirements

A minimum GPA of 2.00 is required in these 66 hours

#### *Common Body* <sup>2</sup>

ACCT 2003	Survey of Accounting <sup>1,3,4</sup>	3
or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills <sup>1,5</sup>	3
ECON 2003	Microeconomic Principles for Business <sup>1,4</sup>	3
EEE 2023	Introduction to Entrepreneurship <sup>4</sup>	3
FIN 3113	Finance <sup>5</sup>	3
LSB 3213	Legal and Regulatory Environment of Business <sup>5</sup>	3
MGMT 4513	Strategic Management <sup>5</sup>	3
MSIS 2103	Business Data Science Technologies <sup>4</sup>	3
MSIS 3223	Principles of Data Analytics <sup>5</sup>	3

### Major Requirements

A GPA of 2.00 is required in these 39 hours of International Business Major Requirements

20 of these 39 hours must be in residence at OSU

MKTG 3993	International Business (I) <sup>5</sup>	3
MKTG 4093	Current Topics International Business <sup>5</sup>	3

Select 12 hours of the following: 12

ACCT 4763	International Accounting Abroad <sup>5</sup>	
ECON 3613	International Economic Relations (IS) <sup>5</sup>	
FIN 4213	International Financial Management <sup>5</sup>	
LSB 4633	Legal Aspects of International Business Transactions (I) <sup>5</sup>	
MGMT 4613	International Management (I) <sup>5</sup>	
MKTG 4553	International Marketing <sup>5</sup>	
MGMT 4943	International Sports Management (I) <sup>5</sup>	

Select 6 hours of the following: 6

ECON 4643	International Economic Development (IS) <sup>5</sup>	
GEOG 3053	Introduction to Central Asia Studies (IS) <sup>5</sup>	
GEOG 3133	Political Geography (IS) <sup>5</sup>	
GEOG 3723	Europe (IS) <sup>5</sup>	
GEOG 3733	Russia and Its Neighbors (IS) <sup>5</sup>	
GEOG 3743	Latin America (IS) <sup>5</sup>	
GEOG 3753	Asia (IS) <sup>5</sup>	
GEOG 3763	Africa (IS) <sup>5</sup>	
GEOG 3783	The Middle East (IS) <sup>5</sup>	
GEOG 3793	Australia and the Pacific Realm (IS) <sup>5</sup>	
GEOG 4143	Geography of Travel and Tourism <sup>5</sup>	
HIST 3053	Introduction to Central Asia Studies (IS) <sup>5</sup>	
HIST 3113	Germany Since 1815 (HI) <sup>5</sup>	
HIST 3133	African Diaspora History (DH) <sup>5</sup>	
HIST 3163	Russia Since 1861 (HI) <sup>5</sup>	
HIST 3273	Modern Europe Since 1914 (HI) <sup>5</sup>	
HIST 3323	Modern France, 1789-Present (HI) <sup>5</sup>	
HIST 3333	History of the Second World War (HI) <sup>5</sup>	

HIST 3343	World War I in Modern European Culture (HI) <sup>5</sup>
HIST 3413	East Asia Since 1800 (HI) <sup>5</sup>
HIST 3423	Modern Japan (HI) <sup>5</sup>
HIST 3433	Modern China (HI) <sup>5</sup>
HIST 3463	Modern Latin America (HI) <sup>5</sup>
HIST 4980	Topics in History <sup>5</sup>
PHIL 3943	Asian Philosophy (HI) <sup>5</sup>
POLS 3003	The Soviet Union: History, Society and Culture (IS) <sup>5</sup>
POLS 3033	International Law <sup>5</sup>
POLS 3053	Introduction to Central Asia Studies (IS) <sup>5</sup>
POLS 3123	Russian & Eurasian Politics (I) <sup>5</sup>
POLS 3143	European Politics (I) <sup>5</sup>
POLS 3163	African Politics (I) <sup>5</sup>
POLS 3193	Latin American Politics (IS) <sup>5</sup>
POLS 3223	Asian Politics <sup>5</sup>
POLS 3313	Middle Eastern Politics <sup>5</sup>
POLS 4010	Advanced Topics in International Relations <sup>5</sup>
POLS 4043	Global Political Economy <sup>5</sup>
POLS 4053	War And World Politics (I) <sup>5</sup>
REL 4213	Understanding Global Islam (HI) <sup>5</sup>
REL 4223	Religion and Conflict in the Middle East (HI) <sup>5</sup>

Select an additional 15 hours of upper-division business courses from any field in the Spears School of Business. A minor in a selected business field is highly recommended. 15

**Hours Subtotal** 66

#### Electives

Select 11 hours <sup>3</sup> 11

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. 12 credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.

**Hours Subtotal** 11

**Total Hours** 120

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

4

C or better is required.

5

All students who wish to major in Business should complete the following courses: ACCT 2003; ECON 2003; EEE 2023; MSIS 2103 or BADM 2233, and MKTG 3213 or MGMT 3013 and attain a minimum 2.70 overall GPA prior to undertaking upper division courses.

## Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses required.
3. The student must indicate international cultural proficiency as evidenced by a combination of 9 hours of course credit in any of the following areas:
  - a. Modern foreign language
  - b. Study abroad programs
  - c. Semester study abroad program
  - d. Upper-division "I" designation coursework

## Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2028.