INTERNATIONAL BUSINESS, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/ #matriculation).

Minimum Overall Grade Point Average: 2.50

Total Hours: 120

| | Title | Hours | |
|---|---|-------|--|
| General Education | Requirements | | |
| English Composition | 1 | | |
| See Academic Regulation 3.5 (http://catalog.okstate.edu/ university-academic-regulations/#english-composition) | | | |
| ENGL 1113 | Composition I | 3 | |
| or ENGL 1313 | Critical Analysis and Writing I | | |
| ENGL 1213 | Composition II | 3 | |
| or ENGL 1413 | Critical Analysis and Writing II | | |
| American History & | Government | | |
| HIST 1103 | Survey of American History | 3 | |
| or HIST 1483 | American History to 1865 (H) | | |
| or HIST 1493 | American History Since 1865 (DH) | | |
| POLS 1113 | American Government | 3 | |
| Analytical & Quantit | ative Thought (A) | | |
| 3 hours of MATH o | r STAT designated "A" | 3 | |
| Humanities (H) | | | |
| Courses designated | d (H) | 6 | |
| Natural Sciences (N |) | | |
| Must include one L | aboratory Science (L) course | | |
| Courses designated | d (N) with one (L) | 7 | |
| Social & Behavioral | Sciences (S) | | |
| Course designated | (S) | 3 | |
| Additional General E | Additional General Education | | |
| BADM 2233 | Business Analytics Fundamentals (A) ⁴ | 3 | |
| MGMT 3013 | Fundamentals of Management (S) 1, 2, 4 | 3 | |
| MKTG 3213 | Marketing (S) ^{1, 2, 4} | 3 | |
| Hours Subtotal | | 40 | |
| Diversity (D) & Inte | rnational Dimension (I) | | |
| May be completed | in any part of the degree plan | | |
| At least one Diversi | ty (D) course | | |
| | ational Dimension (I) course | | |
| College/Departmen | ital Requirements | | |
| Business Freshman | • | | |
| BADM 1111 | Business First Year Seminar (Or first year seminar course approved by college.) | 1 | |
| Career Planning for | Business Success | | |
| BADM 2111 | Career Planning for Business Success 1 | 1 | |
| | oment for Business Development | | |

| Major Requirements A minimum GPA of 2.00 is required in these 66 hours Common Body ACCT 2003 Survey of Accounting 1, 3, 4 3 or ACCT 2103 Financial Accounting & ACCT 2203 and Managerial Accounting BADM 3113 Practical Business and Interpersonal Skills 3 1 ECON 2003 Microeconomic Principles for Business 1, 4 3 EEE 2023 Introduction to Entrepreneurship 4 3 FIN 3113 Finance 3 FIN 3114 Finance 39 FIN 3115 Finance 30 FIN 3115 Finance 30 FIN 3116 Finance 30 FIN 3117 Finance 30 FIN 3118 Finance 30 FIN 3119 Finance 30 FIN 3110 Finance 30 FIN 3110 Finance 30 FIN 3111 Finance 31 Fin 3111 Fin 3121 Finance 31 Fin 3111 Fin 3121 Finance 31 Fin 3112 Fin 3121 Finance 31 Fin 3121 Finance 31 Fin 3121 Fin 4111 Fin 3131 Fin 4111 Fin 3132 Fin 4111 Fin 3133 Fin 4111 Fin 5 | BADM 3111 | Professional Development for Business Success ¹ | 1 | |
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| A minimum GPA of 2.00 is required in these 66 hours Common Body 2 ACCT 2003 Survey of Accounting 1,3,4 3 or ACCT 2103 Financial Accounting & ACCT 2203 and Managerial Accounting BADM 3113 Practical Business and Interpersonal Skills 1 Practical Business and Interpersonal Skills 3 Introduction to Entrepreneurship 4 3 ECON 2003 Microeconomic Principles for Business 1,4 3 EECON 2003 Introduction to Entrepreneurship 4 3 EEE 2023 Introduction to Entrepreneurship 4 3 EEE 3023 Legal and Regulatory Environment of 3 Business MGMT 4513 Strategic Management 3 MSIS 2103 Business Data Science Technologies 4 3 MSIS 2103 Business Data Science Technologies 4 3 MSIS 3223 Principles of Data Analytics 3 MSIS 3223 Principles of Data Analytics 3 MKIS 2003 Envelvirements 20 of these 39 hours of International Business Major Requirements 20 of these 39 hours must be in residence at OSU MKTG 3993 International Business (I) 3 Select 12 hours of the following: 12 ACCT 4763 International Accounting Abroad (I) ECON 3613 International Economic Relations (IS) FIN 4213 International Financial Management 1 LSB 4633 Legal Aspects of International Business Transactions (I) MKTG 4553 International Management (I) MCMT 4613 International Management (I) MCMT 4613 International Economic Development (IS) GEOG 3053 Introduction to Central Asia Studies GEOG 3793 Russia and Its Neighbors (IS) GEOG 3793 Russia and Its Neighbors (IS) GEOG 3793 Australia and the Pacific Realm (IS) GEOG 3793 Australia and the Pac | Hours Subtotal | | 3 | |
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| or ACCT 2103 | Common Body ² | | | |
| or ACCT 2103 | ACCT 2003 | Survey of Accounting 1, 3, 4 | 3 | |
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| MKTG 4553 International Marketing MGMT 4943 International Sports Management (I) Select 6 hours of the following: 6 ECON 4643 International Economic Development (IS) GEOG 3053 Introduction to Central Asia Studies GEOG 3133 Political Geography (IS) GEOG 3723 Europe (IS) GEOG 3733 Russia and Its Neighbors (IS) GEOG 3743 Latin America (IS) GEOG 3753 Asia (IS) GEOG 3763 Africa (IS) GEOG 3783 The Middle East (IS) GEOG 3793 Australia and the Pacific Realm (IS) GEOG 4143 Geography of Travel and Tourism HIST 3053 Introduction to Central Asia Studies (IS) HIST 3113 Germany Since 1815 (HI) HIST 3133 African Diaspora History (DH) HIST 3163 Russia Since 1861 (HI) HIST 3273 Modern Europe Since 1914 (HI) HIST 3323 Modern France, 1789-Present (HI) | LSB 4633 | • | | |
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| Select 6 hours of the following: ECON 4643 | MKTG 4553 | International Marketing | | |
| ECON 4643 International Economic Development (IS) GEOG 3053 Introduction to Central Asia Studies GEOG 3133 Political Geography (IS) GEOG 3723 Europe (IS) GEOG 3733 Russia and Its Neighbors (IS) GEOG 3743 Latin America (IS) GEOG 3753 Asia (IS) GEOG 3763 Africa (IS) GEOG 3763 The Middle East (IS) GEOG 3793 Australia and the Pacific Realm (IS) GEOG 4143 Geography of Travel and Tourism HIST 3053 Introduction to Central Asia Studies (IS) HIST 3113 Germany Since 1815 (HI) HIST 3133 African Diaspora History (DH) HIST 3163 Russia Since 1861 (HI) HIST 3273 Modern Europe Since 1914 (HI) HIST 3323 Modern France, 1789-Present (HI) | MGMT 4943 | International Sports Management (I) | | |
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| HIST 3323 Modern France, 1789-Present (HI) | HIST 3163 | Russia Since 1861 (HI) | | |
| | HIST 3273 | Modern Europe Since 1914 (HI) | | |
| HIST 3333 History of the Second World War (HI) | HIST 3323 | Modern France, 1789-Present (HI) | | |
| | HIST 3333 | History of the Second World War (HI) | | |

| | HIST 3343 | World War I in Modern European Culture (HI) | |
|--|--------------------|--|----|
| | HIST 3413 | East Asia Since 1800 (HI) | |
| | HIST 3423 | Modern Japan (HI) | |
| | HIST 3433 | Modern China (HI) | |
| | HIST 3463 | Modern Latin America (HI) | |
| | HIST 4980 | Topics in History | |
| | PHIL 3943 | Asian Philosophy (HI) | |
| | POLS 3003 | The Soviet Union: History, Society and Culture(IS) | |
| | POLS 3033 | International Law | |
| | POLS 3053 | Introduction to Central Asia Studies (IS) | |
| | POLS 3123 | Russian & Eurasian Politics (I) | |
| | POLS 3143 | European Politics (I) | |
| | POLS 3163 | African Politics (I) | |
| | POLS 3193 | Latin American Politics (IS) | |
| | POLS 3223 | Asian Politics | |
| | POLS 3313 | Middle Eastern Politics | |
| | POLS 4010 | Advanced Topics in International Relations | |
| | POLS 4043 | Global Political Economy | |
| | POLS 4053 | War And World Politics (I) | |
| | REL 4213 | Understanding Global Islam (HI) | |
| | REL 4223 | Religion and Conflict in the Middle East (HI) | |
| | Calaat an addition | al 15 haura of upper division business sources | 15 |

Select an additional 15 hours of upper-division business courses from any field in the Spears School of Business. A minor in a selected business field is highly recommended.

| Hours Subtotal | 66 |
|------------------------------|----|
| Electives | |
| Select 11 hours ³ | 11 |

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. 12 credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.

| Hours Subtotal | 11 |
|----------------|-----|
| Total Hours | 120 |

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

4

C or better is required.

Program Declaration Requirements

All new students admitted to the International Business program in the Spears School of Business are enrolled as pre-International Business until completion of the following prerequisites:

- ACCT 2003 or ACCT 2103 & 2203, ECON 2003, EEE 2023, MSIS 2103 or BADM 2233, and MKTG 3213 or MGMT 3013, each with a grade of C or higher;
- 2. ENGL 1113, ENGL 1213, and 3 hours MATH/STAT designated;
- 45 credit hours earned for incoming freshman or 12 credit hours at Oklahoma State University for transfer students;
- 4. Minimum GPA of 2.7 at Oklahoma State University

Other Requirements

- A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
- 2. Forty-five hours of upper-division courses required.
- 3. The student must indicate international cultural proficiency as evidenced by a combination of 9 hours of course credit in any of the following areas:
 - a. Modern foreign language
 - b. Study abroad programs
 - c. Semester study abroad program
 - d. Upper-division "I" designation coursework

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; onefourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at
 the time of matriculation and any changes that are made, so long as
 these changes do not result in semester credit hours being added or
 do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.