

INTERNATIONAL BUSINESS, BSBA

Example Plan of Study

Finish in Four Plan of Study

The plan below is an example of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
Freshman		
Fall		
UNIV 1111	First Year Seminar	1
ENGL 1113 or ENGL 1313	Composition I or Critical Analysis and Writing I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
MSIS 2103	Business Data Science Technologies	3
3 hours of MATH or STAT designated 'Q'		3
'G' designated course		3
Hours		16
Spring		
EEE 2023	Introduction to Entrepreneurship	3
ENGL 1213 or ENGL 1413	Composition II or Critical Analysis and Writing II	3
POLS 1113	American Government	3
MSIS 2233	Business Analytics Fundamentals (Q)	3
'N' designated course		3
Hours		15
Sophomore		
Fall		
MKTG 3213	Marketing (S)	3
BADM 2111	Career Planning for Business Success	1
ECON 2003	Microeconomic Principles for Business	3
ACCT 2003	Survey of Accounting	3
MKTG 3993	International Business (G)	3
'H' designated course		3
Hours		16
Spring		
MGMT 3013	Fundamentals of Management (S)	3
LSB 3213	Legal and Regulatory Environment of Business	3
FIN 3113	Principles of Finance	3
'H' designated course		3
'LN' designated course		4
Hours		16
Junior		
Fall		
BADM 3111	Professional Development for Business Success	1
BADM 3113	Practical Business and Interpersonal Skills	3
MSIS 3223	Principles of Data Analytics	3
3 hours from 12 hour list in major		3
3 hours from 12 hour list in major		3
'D' designated course		3
Hours		16

Spring		
3 hours from 12 hour list in major		3
3 hours from 12 hour list in major		3
3 hours of upper division business		3
3 hours upper division business		3
3 hours of electives		3
Hours		15

Senior		
Fall		
MKTG 4093	Current Topics International Business	3
3 hours of upper division business		3
3 hours of upper division business		3
3 hours of electives		3
2 hours of electives		2
Hours		14

Spring		
MGMT 4513	Strategic Management	3
3 hours of upper division business		3
3 hours of upper division business		3
3 hours of electives		3
Hours		12
Total Hours		120

¹ The student must indicate international cultural proficiency as evidenced by a combination of 9 hours of credit course in the following areas: Modern foreign language, Study Abroad programs, Semester Study Abroad program, Upper-Division "I" designation coursework.