

MANAGEMENT: BUSINESS SUSTAINABILITY, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2022-2023. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.50

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113 or ENGL 1313	Composition I Critical Analysis and Writing I	3
ENGL 1213 or ENGL 1413	Composition II Critical Analysis and Writing II	3
<i>American History & Government</i>		
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History American History to 1865 (H) American History Since 1865 (DH)	3
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		
<i>Humanities (H)</i>		
Courses designated (H)		6
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N) with one (L)		7
<i>Social & Behavioral Sciences (S)</i>		
Course designated (S)		3
<i>Additional General Education</i>		
BADM 2233	Business Analytics Fundamentals (A) ^{1,4}	3
MGMT 3013	Fundamentals of Management (S) ^{1,2,4}	3
MKTG 3213	Marketing (S) ^{1,2,4}	3
Hours Subtotal		40

Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan

At least one Diversity (D) course

At least one International Dimension (I) course

College/Departmental Requirements

Business Freshman Seminar

BADM 1111	Business First Year Seminar (or First Year Seminar course approved by college)	1
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Career Planning for Business Success

BADM 2111	Career Planning for Business Success ¹	1
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Professional Development for Business Development

BADM 3111	Professional Development for Business Success ^{1,5}	1
Hours Subtotal		3
Major Requirements		
A minimum GPA of 2.00 is required in these 61 hours		
<i>Common Body</i> ²		
ACCT 2003 or ACCT 2103 & ACCT 2203	Survey of Accounting ^{3,4} Financial Accounting and Managerial Accounting	3
BADM 3113	Practical Business and Interpersonal Skills ^{2,5}	3
ECON 2003	Microeconomic Principles for Business ⁴	3
EEE 2023	Introduction to Entrepreneurship ⁴	3
FIN 3113	Finance ⁵	3
LSB 3213	Legal and Regulatory Environment of Business ⁵	3
MGMT 4513	Strategic Management ⁵	3
MSIS 2103	Business Data Science Technologies ⁴	3
MSIS 3223	Principles of Data Analytics ⁵	3
<i>Business Sustainability Major Requirements</i>		
A GPA of 2.00 is required in these 34 hours of Business Sustainability Major		
20 of these 34 hours must be in residence at OSU		
MGMT 3011	Business, Government and Society ⁵	1
MGMT 3123	Managing Behavior and Organizations ⁵	3
MGMT 3313	Human Resource Management ⁵	3
MGMT 4033 or MGMT 4403	Management of Sustainable Enterprises ⁵ Environmental Sustainability for Business	3
MGMT 4073	Management and Ethical Leadership ⁵	3
MGMT 4083	Corporate and Social Responsibility ⁵	3
Select 3 hours from the following:		3
BCOM 3113	Written Communication ⁵	
BCOM 3443	Business Communication for International Students ⁵	
ENGL 3323	Technical Writing ⁵	
Select 3 hours from the following:		3
BCOM 3223	Oral Communication ⁵	
SPCH 3723	Business and Professional Communication ⁵	
Select 12 hours from the following:		12
ECON 3613	International Economic Relations (IS) ⁵	
ECON 3903	Economics of the Environment ⁵	
EEE 4403	Social Entrepreneurship ⁵	
EEE 4603	Entrepreneurship Empowerment in South Africa ⁵	
MGMT 4093	Management of Nonprofit Organizations ⁵	
MGMT 4423	Environmental Problem Analysis for Business ⁵	
MGMT 4453	Environmental Management Practicum for Business ⁵	
MGMT 4463	Industrial Ecology for Business ⁵	
MGMT 4493	Applied Environmental Standards for Business Managers ⁵	
MGMT 4613	International Management (I) ⁵	

MKTG 3333	Nonprofit Marketing ⁵	
MKTG 3993	International Business (I) ⁵	
MKTG 4443	Social Issues in the Marketing Environment ⁵	
MKTG 4553	International Marketing ⁵	
Hours Subtotal		61
Electives		
Select 16 hours ³		16
May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.		
Hours Subtotal		16
Total Hours		120

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

4

C or better is required.

5

All students who wish to major in Business should complete the following courses: ACCT 2003; ECON 2003; EEE 2023; MSIS 2103 or BADM 2233, and MKTG 3213 or MGMT 3013 and attain a minimum 2.70 overall GPA prior to undertaking upper division courses.

Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses are required.

Additional State/OSU Requirements

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2028.