MANAGEMENT: BUSINESS SUSTAINABILITY AND NONPROFIT MANAGEMENT, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2025-2026. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.50
Total Hours: 120

Code	Title	Hours
General Education Requirements		
English Composition		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
American History & Government		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
Quantitative Thought & Logical Reasoning (Q)		
3 hours of MATH or STAT designated "Q"		3
Understanding Humanities-Human Heritage & Cultures (H)		
Courses designated (H)		6
Reasoning in the Natural Sciences (N)		
Must include one Laboratory-Based Inquiry (L) course		
Courses designated (N) with one (L)		7
Exploring Society & Human Behavior (S)		
MGMT 3013	Fundamentals of Management (S) [1,2]	3
Diversity (D)		
Courses designated (D)		3
Global Cultural Competency (G)		
Courses designated (G)		3
Additional General Education		
Additional general education credit hours may be required to meet the total 40-hour minimum of general education credit if courses carry more than one general education designation and can be used to meet multiple general education designation hour requirements above.		
Courses designated (Q), (H), (N), (S), (D), (G), or (F).		
MSIS 2233	Business Analytics Fundamentals (Q) [1]	3
Hours Subtotal		**40**
College/Departmental Requirements		
UNIV 1111	First Year Seminar	1
BADM 2111	Career Planning for Business Success	1
BADM 3111	Professional Development for Business Success	1
Hours Subtotal		**3**
Major Requirements		
A minimum GPA of 2.00 is required in these 64 hours		
Common Body [2]		
ACCT 2003	Survey of Accounting [3]	3
or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills	3
ECON 2003	Microeconomic Principles for Business	3
EEE 2023	Introduction to Entrepreneurship	3
FIN 3113	Principles of Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MGMT 4513	Strategic Management	3
MKTG 3213	Marketing (S)	3
MSIS 2103	Business Data Science Technologies	3
MSIS 3223	Principles of Data Analytics	3
Business Sustainability and Nonprofit Management Major Requirements		
A GPA of 2.00 is required in these 34 hours of Business Sustainability and Nonprofit Major		
20 of these 34 hours must be in residence at OSU		
MGMT 3011	Business, Government and Society	1
MGMT 3123	Managing Behavior and Organizations	3
MGMT 3313	Human Resource Management	3
MGMT 4033	Management of Sustainable Enterprises	3
or MGMT 4083	Corporate and Social Responsibility	
MGMT 4073	Management and Ethical Leadership	3
MGMT 4093	Management of Nonprofit Organizations	3
or MGMT 4163	Fundraising for Nonprofit Organizations	
Select 3 hours from the following:		3
BCOM 3113	Written Communication	
BCOM 3443	Business Communication for International Students	
ENGL 3323	Technical Writing	
Select 3 hours from the following:		3
BCOM 3223	Oral Communication	
SPCH 3723	Business and Professional Communication	
Select 12 hours from the following:		12
ECON 3903	Economics of the Environment	
MGMT 3963	Social Issues in Sports Management	
EEE 4403	Social Entrepreneurship	
HTM 4183	Sustainable Tourism and Geography	
MGMT 4083	Corporate and Social Responsibility	
MGMT 4423	Environmental Problem Analysis for Business	
MGMT 4213	The Fair Workplace (D)	
MGMT 4233	Legal and Ethical Issues in a Diverse Workplace	

MGMT 4453	Environmental Management Practicum for Business	
MGMT 4063	Management of Corporate Philanthropy	
MGMT 4463	Industrial Ecology for Business	
MGMT 4163	Fundraising for Nonprofit Organizations	
MGMT 4493	Applied Environmental Standards for Business Managers	
MGMT 4613	International Management (G)	
MKTG 3333	Nonprofit Marketing	
MKTG 4443	Social Issues in the Marketing Environment (D)	
Hours Subtotal		**64**
Electives		
Select 13 hours [3]		13
May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.		
Hours Subtotal		**13**
Total Hours		**120**

[1]

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

[2]

MGMT 3013 Fundamentals of Management (S) is a common body requirement, but is counted in general education requirements.

[3]

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses are required.

Additional State/OSU Requirements

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.