# Degree Requirements

## Requirements for Students Matriculating in or before Academic Year 2023-2024

Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

- **Minimum Overall Grade Point Average:** 2.50
- **Total Hours:** 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Education Requirements</strong></td>
<td></td>
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<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
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<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
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<tr>
<td>or ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
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</tbody>
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See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)

- **American History & Government**
  - HIST 1103 | Survey of American History                          | 3     |
  - or HIST 1483 | American History to 1865 (H)                         |       |
  - or HIST 1493 | American History Since 1865 (DH)                    |       |
- **POLS 1113** | American Government                                  | 3     |
- **Analytical & Quantitative Thought (A)**
  - 3 hours of MATH or STAT designated "A"         | 3     |
- **Humanities (H)**
  - Courses designated (H)                         | 6     |
- **Natural Sciences (N)**
  - Must include one Laboratory Science (L) course | 7     |
  - Courses designated (N) with one (L)            |       |
- **Social & Behavioral Sciences (S)**
  - Course designated (S)                          | 3     |

**Additional General Education**

- BADM 2233 | Business Analytics Fundamentals (A)                  | 3     |
- MGMT 3013 | Fundamentals of Management (S)                       | 3     |
- MKTG 3213 | Marketing (S)                                        | 3     |

**Hours Subtotal**

- **40**

**Diversity (D) & International Dimension (I)**

- May be completed in any part of the degree plan
- At least one Diversity (D) course
- At least one International Dimension (I) course

**College/Departmental Requirements**

- **Business Freshman Seminar**
  - BADM 1111 | Business First Year Seminar (Or first year seminar course approved by college.) | 1     |
- **Career Planning for Business Success**
  - BADM 2111 | Career Planning for Business Success                  | 1     |
  - MKTG 3113 | Professional Development for Business Development    | 1     |

**Hours Subtotal**

- **1**

**Electives**

- Select 14 hours

**Hours Subtotal**

- **14**

**Total Hours**

- **120**
If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

C or better is required.

Program Declaration Requirements

All new students admitted to the Marketing program in the Spears School of Business are enrolled as pre-Marketing until completion of the following prerequisites:

1. ACCT 2003 or ACCT 2103 & 2203, ECON 2003, EEE 2023, MSIS 2103 or BADM 2233, and MKTG 3213 or MGMT 3013, each with a grade of C or higher;
2. ENGL 1113, ENGL 1213, and 3 hours MATH/STAT designated A;
3. 45 credit hours earned for incoming freshman or 12 credit hours at Oklahoma State University for transfer students;
4. Minimum GPA of 2.7 at Oklahoma State University

Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses are required.

Additional State/OSU Requirements

• At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
• Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
• Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
• Degrees that follow this plan must be completed by the end of Summer 2029.