

SPORTS MEDIA, BA

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
Freshman		
Fall		
ENGL 1113	Composition I	3
STAT 2013 is required for this degree. Students who do not place directly into statistics should discuss alternate math-prefixed courses with their advisor in order to qualify to take STAT 2013 next.		
General Education Courses		11
Hours		14
Spring		
ENGL 1213	Composition II	3
STAT 2013 or STAT 2053 or STAT 2023	Elementary Statistics (Q) or Elementary Statistics for the Social Sciences (Q) or Elementary Statistics for Business and Economics (Q)	3
General Education courses		10
Hours		16
Sophomore		
Fall		
SPM 2843	Sports and the Media (Fall only)	3
MC 2003	Mass Media Style and Structure	3
MC 2023	Digital Media Essentials	3
1713	First Semester Foreign Language	3
General Education courses		3
Note: MC 2003 and MC 2023 could be taken as late as junior fall if necessary.		
Hours		15
Spring		
MMJ 3153	Fundamentals of Video and Studio Production	3
SPM 3813	Sports Reporting for Multimedia	3
1813	Second Semester Foreign Language	3
College or Elective courses or MMJ 3263 Multimedia Reporting from "Pick Three" List		6
Note: MMJ 3153 and SPM 3813 could be delayed until junior year if necessary.		
Hours		15
Junior		
Fall		
SPM 3863	Advanced Sports Reporting for Multimedia (Fall only JR or SR year)	3
2000-level/Third Semester Foreign Language		3
Choice(s) from "Pick Three" List to be taken in JR and SR years. Fall options typically include:		3
SPM 4053	Sports Announcing	
SPM 4833	Sports Information	
MMJ 3873	Podcast and Audio Production	
MMJ 3913	Multimedia Content Creation	
MMJ 4960	Live Production	
Major, College, or Elective courses		6
Hours		15

Spring

MMJ 4393	Data Journalism (must pass STAT first)	3
Choice(s) from "Pick Three" List to be taken in JR and SR years. Spring options typically include:		3
SPM 4813	Sports Media Production	
SPM 4853	Advanced Sports Writing (often Senior Year - requires MMJ 3263 first)	
MMJ 3263	Multimedia Reporting (good choice for sophomore or junior year)	
MMJ 3313	Multimedia Editing	
MMJ 4433	Multimedia Feature Writing and Storytelling	
MC 4143	Ethics and Issues in Mass Communications	3
Major, College, or Elective courses		6
Hours		15

Senior

Fall		
MC 4163	Mass Communication Law	3
Major, College, "Pick Three" or Elective courses		12
Hours		15
Spring		
SPM 4883	Sports Media Capstone (Spring only)	3
Major, College, or Elective courses		12
Hours		15
Total Hours		120