



COLLEGE OF ARTS & SCIENCES
OKLAHOMA STATE UNIVERSITY

General Requirements for Students Matriculating in Academic Year 2012-2013

BACHELOR of SCIENCE

MAJOR: Strategic Communication

Minimum Overall Grade Point Average: 2.00
(cumulative graduation/retention GPA)

Total Hours: 125

Other GPA requirements, see below.

GENERAL EDUCATION REQUIREMENTS: 41 HOURS			MAJOR REQUIREMENTS: 57 HOURS	
Area	Hours	To be selected from:		
English Composition & Oral Communication	6	ENGL 1113 or 1313; & 1213 or 1413 or 3323 (See Academic Regulation 3.5 in Catalog)	Minimum 2.50 GPA in JB/MC/MMJ/SC/SPM prefix courses and in Major Requirements with a minimum grade of "C" in each course.	
American History & Government	6	HIST 1103; POLS 1113	MC 2003	SC 2183
Analytical & Quantitative Thought (A)	6	MATH 1483 or 1513; and STAT 2013 or 2053	2023	3353
Humanities (H)	6	Courses designated (H)	4143	3383
Natural Sciences (N)	8	Courses designated (N)	4163	3753
Social & Behavioral Sciences (S)	6	ECON 1113 or 2103; MC 1143		3953
Diversity (D)	--	Course designated (D) (see note 1.b.)		4013
International Dimension (I)	--	Course designated (I) (see note 1.b.)		4843 or 4980
Scientific Investigation (L)	--	Course designated (L) (see note 1.b.)	SC 3603 or 4493	
Controlled Electives	3	SPCH 2713	6 hrs MC, MMJ, SC or SPM (3 hrs must be upper-division) 6 hrs upper-division MKTG 9 hrs upper-division Traditional Liberal Arts or Business	
COLLEGE/DEPARTMENTAL REQUIREMENTS: 13 HOURS			A 2.50 graduation retention GPA and at least 28 hours completed required to declare major. A passing score on the English Language Proficiency Exam is required for upper-division major requirements.	
Orientation	1	A&S 1111 (transfer students with 15 hours exempt)	This major requires a minimum of 65 hours in traditional liberal arts courses. A minimum of 80 hours must be taken outside of JB/MC/MMJ/SC/SPM. No more than 12 hours in JB/MC/MMJ/SC/SPM can be transferred from other institutions.	
Arts & Humanities	3	_____ (see note 2.a.)	Students are required to develop and maintain a portfolio exhibiting specific and appropriate work including required class assignments.	
Natural & Mathematical Sciences	9	_____ (see notes 2.b.)	ELECTIVES: 14 HOURS	
Other Requirements: See notes 1, 2 & 3 on back of degree sheet <u>Foreign Language Proficiency:</u> See note 3 on back of sheet. <u>Upper-Division Gen Ed:</u> 6 hours outside major department (JB, MC, MMJ, SC, SPM). <u>Upper-Division Credit:</u> Total hours must include at least 40 hours in courses numbered 3000 or above. <u>Hours in One Department:</u> The School of Media and Strategic Communications requires that hours in JB, MC, MMJ, SC, SPM in excess of 45 will be added to the minimum total of 125 required for graduation.			Hours selected may need to be in traditional liberal arts.	

Signature on file in the Office of the Registrar

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DEAN

DEPARTMENT HEAD

College of Arts and Sciences

1. General Education Requirements

- a. No more than two courses (or eight hours) from the major department may be used to meet General Education and College and Departmental Requirements.

The General Education Controlled Elective, required English Composition, required U.S. History, required American Government, and one required MATH course do not count against the two-course maximum.

- b. The Diversity, International Dimension, Scientific Investigation and Non-Western requirements may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
- c. Courses in the major department may not be used to satisfy the College requirement for six hours upper-division General Education.

2. A&S College/Departmental Requirements

- a. Arts and Humanities are defined as any course carrying an (H) designation or courses from ART, MUSI, PHIL (except 1313 and 3003), REL, TH, creative writing, foreign languages (second year and above), linguistics and literature. No more than six hours may be music or theatre performance or art studio.
- b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, BOT, CHEM, CS (except 4883), GEOL, MATH, MICR, PHYS, STAT and ZOOL; or courses from other departments that carry an (A) or (N) general education designation.
- c. Non-Western Studies Requirement for B.A. and B.F.A. (see 1.b. above). One 3-hour course in Non-Western Studies from: A&S 2000 (Intro to African Studies); ANTH 3443, 4223; ART 3693, 4603, 4653, 4663, 4673, 4683; ECON 4643; ENGL 3173, 3183; ENGL 3190 (African Novel); GEOG 3753, 3783; HIST 1713, 3013, 3053, 3203, 3403, 3413, 3423, 3433, 3503, 3513, 3523, 3543, 3553; HONR 3033; JAPN 1225, 2113, 2223; MUSI 3583; PHIL 3943; POLS 3053, 3313; REL 3573, 3613, 4050 (Understanding Islam), 4113; RUSS 3053; SOC 4533, 4653.

3. Foreign Language Proficiency

- a. The foreign language requirement for the B.A. may be satisfied by 10 hours college credit in the same language, or equivalent proficiency (e.g., passing an advanced standing examination; completing a second-year or higher college-level course in the language, etc.).
- b. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second year level of study). It may also be satisfied by any of the options listed above for the B.A.

4. Exclusions

- a. Courses used to satisfy the English Composition, American History and Government requirement will not count toward the 54 hour maximum allowed from one department.
- b. Courses with ATHL or LEIS prefix and leisure activity courses may not be used for degree credit in the College of Arts & Sciences.

5. Teacher Certification

Students can satisfy the requirements for secondary schools teaching certification while earning a B.A. or B.S. in the College of Arts & Sciences. Those interested should see their Arts and Sciences adviser and the OSU Professional Education Unit in room 325 Willard.