



**COLLEGE OF ARTS & SCIENCES**  
**OKLAHOMA STATE UNIVERSITY**

Requirements for Students **Matriculating** in or before Academic Year 2017-2018

**BACHELOR of ARTS**

**MAJOR: Strategic Communication**

**Minimum Overall Grade Point Average: 2.00**

**Total Hours: 120**

**(cumulative graduation/retention GPA)**

*Other GPA requirements, see below.*

<b>GENERAL EDUCATION REQUIREMENTS: 40 HOURS</b>			<b>MAJOR REQUIREMENTS: 54 HOURS</b>		
Area	Hours	To be selected from:	Minimum 2.50 GPA in all MC-MMJ-SC-SPM prefix courses and in Major Requirements with a minimum grade of "C" in each course for graduation.  <u>Lower-division Professional Sequence:</u> 9 hours 2.75 GPA and declared major required to take courses below:  MC 2003 2023 SC 2183  <u>Upper-division Professional Sequence:</u> 36 hours Proficiency Review required to take courses below:  SC 3353                      SC 3603 or 4493 3383                      4843 or 4980(3) 3753                      MC 4143 3953                      4163 4013  9 hours of MC, MMJ, SC or SPM (3 must be upper-division)  <u>Additional Requirements:</u> 9 hours  6 hours upper-division MKTG 3 hours upper-division Traditional Liberal Arts or Business or Ged Ed  A 2.75 graduation retention GPA and at least 28 hours completed required to initially declare major. Passing the proficiency review is required for upper-division major requirements. This includes a 2.75 graduation retention GPA, and at least 12 OSU hours earned, and a 2.75 OSU GPA, and a passing score on the Language Proficiency Exam.  A minimum of 72 hours must be taken outside of MC-MMJ-SC-SPM. No more than 12 hours in MC-MMJ-SC-SPM can be transferred from other institutions.  Students are required to develop and maintain a portfolio exhibiting specific and appropriate work including required class assignments.		
English Composition	6	ENGL 1113 (or 1313) and ENGL 1213 (or 1413 or 3323) (See Academic Regulation 3.5 in Catalog)			
American History & Government	6	HIST 1103 and POLS 1113			
Analytical & Quantitative Thought (A)	3	STAT 2013 or 2053			
Humanities (H)	6	Courses designated (H)			
Natural Sciences (N) Must include one Laboratory Science (L) course.	6	Courses designated (N)			
Social & Behavioral Sciences (S)	9	ECON 1113 or 2103; MC 1143; SPCH 2713			
Additional General Education	4	Courses designated (A), (H), (N), or (S)			
<b>DIVERSITY (D) &amp; INTERNATIONAL DIMENSION (I)</b>					
May be completed in any part of the degree plan.					
At least one Diversity (D) course: (_____)					
At least one International Dimension (I) course (_____)					
<b>COLLEGE/DEPARTMENTAL REQUIREMENTS: 22 HOURS</b>					
First Year Seminar	1	A&S 1111 (transfer students with 15 hours exempt)			
Arts & Humanities	9	_____ (see note 2.a.)			
Natural & Mathematical Sciences	3	_____ (see note 2.b.)			
Foreign Language	9	_____ (see note 3.)			
Non-Western Studies At least one course		_____ (see note 2.d.)			
Upper-Division General Education 6 hours outside major department		_____ (see note 2.c.)			
<u>Other Requirements:</u> See notes 1, 2 & 3 on back of degree sheet <u>Upper-Division Credit:</u> Total hours must include at least 40 hours in courses numbered 3000 or above. <u>Hours in One Department:</u> The School of Media and Strategic Communications requires that hours in MC-MMJ-SC-SPM in excess of 48 will be added to the minimum total of 120 required for graduation.					
<u>Additional State/OSU Requirements</u> – At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU. Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours. Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation. Degrees that follow this plan must be completed by the end of Summer 2023.					

Signature on file in the Office of the Registrar.

Signature on file in the Office of the Registrar

DEAN

DEPARTMENT HEAD

# College of Arts and Sciences

## 1. GENERAL EDUCATION REQUIREMENTS

No more than two courses (or eight hours) from the major department may be used to meet General Education and College and Departmental Requirements. The General Education required English Composition, required U.S. History, required American Government, one required MATH or STAT course, and required foreign language for B.A. degrees do not count against the two-course maximum.

## 2. A&S COLLEGE/DEPARTMENTAL REQUIREMENTS

- a. Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except 3323) HIST, MUSI, PHIL (except 1313, 3003 and 4003), REL, TH, and foreign languages.
- b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, BOT, CHEM, CS (except 4883), GEOL, MATH, MICR, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.
- c. The required six hours of upper-division General Education may not include courses from the student's major department. This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
- d. Non-Western Studies Requirement for B.A. and B.F.A. One 3-hour course in Non-Western Studies from: AMIS 2013, 4013; ANTH 3443, 4223; ART 2693, 2733, 4603, 4653, 4663, 4673, 4683, 4703, 4713, 4763; CHIN 1225; ENGL 2963, 3183, 3190 (African Novel), 4330; FLL 1000 (Arabic 2 & Muskoke2); GEOG 3053, 3733, 3753, 3763, 3783; HIST 1713, 3003, 3013, 3043, 3053, 3123, 3133, 3153, 3163, 3203, 3403, 3413, 3423, 3433, 3443, 3503, 3513, 3523, 3543, 3553, 3583, 3793; HONR 3033; JAPN 1225, 2015, 2225; MUSI 3583; PHIL 3943, 4943, 4953; POLS 3003, 3053, 3123, 3163, 3223, 3313; REL 1103, 3573, 4113, 4213, 4223; RUSS 1225, 3003, 3053, 3123, 4013, 4023, 4113, 4123; SOC 4533, 4653. This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
- e. The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses.

## 3. FOREIGN LANGUAGE PROFICIENCY

- a. The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Muskoke are not offered at the 2000-level at OSU.
- b. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.
- c. In addition to a. and b., **students pursuing teacher certification** must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.

## 4. EXCLUSIONS

- a. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54 hour maximum allowed from one department.
- b. Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

## 5. TEACHER CERTIFICATION

Students can satisfy the requirements for secondary schools teaching certification while earning a B.A. or B.S. in the College of Arts & Sciences. Those interested should see their Arts and Sciences adviser and the OSU Professional Education Unit in room 325 Willard.