**MARKETING, BSBA**

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
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</tbody>
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**American History & Government**

- HIST 1103 | Survey of American History | 3
- POLS 1113 | American Government | 3

**Analytical & Quantitative Thought (A)**

- MATH 1483 | Mathematical Functions and Their Uses (A) | 3
- or MATH 1513 | College Algebra (A) |       |

**Humanities (H)**

- Courses designated (H) | 6

**Natural Sciences (N)**

- Must include one Laboratory Science (L) course | 7

**Social & Behavioral Sciences (S)**

- Course designated (S) | 3

**Additional General Education**

- MATH 2103 | Business Calculus (A) | 3
- MGMT 3013 | Fundamentals of Management (S) | 3
- MKTG 3213 | Marketing (S) | 3

**Hours Subtotal**

- 40

**Diversity (D) & International Dimension (I)**

- May be completed in any part of the degree plan
- At least one Diversity (D) course
- At least one International Dimension (I) course

**College/Departmental Requirements**

- **Business Freshman Seminar**
- **BADM 1111** | Business First Year Seminar | 1
- **Career Planning for Business Success**
- **BADM 2111** | Career Planning for Business Success | 1
- **Professional Development for Business Development**
- **BADM 3111** | Professional Development for Business Success | 1

**Hours Subtotal**

- 3

**Major Requirements**

A minimum GPA of 2.00 is required for these 63 hours

**Common Body**

1. Courses also meet College and Departmental Requirements and cannot be waived with an Associate’s degree.
2. MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

**Other Requirements**

1. A minimum of 50 percent of the business hours required for a degree must be in residence at OSU.
2. Forty-five hours of upper division courses required.

**Additional State/OSU Requirements**

- **At least**: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of**: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as
these changes do not result in semester credit hours being added or do not delay graduation.

- Degrees that follow this plan must be completed by the end of Summer 2024.